

## Eyes On Market joins FYidoctors, marking first Brantford location

**CALGARY, August 23, 2017 –** FYidoctors, the world's largest doctor-owned eye care company, is excited to announce that Dr. Schuster, Dr. Bechtold and Dr. Shi of Eyes on Market have joined the organization as of Aug. 14, 2017.

This clinic marks FYidoctors first location in Brantford, strengthening the company's position in Ontario and demonstrating its commitment to providing high quality eye care from coast to coast. This full-spectrum clinic has been in operation since 1950, conveniently located in downtown Brantford, Ontario. With dedicated, long-term staff members who truly understand patient eye care needs, patient care is their top priority.

"I am very excited to welcome Drs. Schuster, Bechtold and Shi and their team from Eyes on Market to the FYidoctors family," said Dr. Alan Ulsifer, Chairman and CEO of FYidoctors. "As a doctor-owned company, our primary focus is on patient care, and by partnering with thought leaders like the team from Eyes On Market we are able to deliver a fully personalized experience to every single patient across Canada."

Dr. Schuster has been a member of the Ontario Association of Optometrists and Canadian Association of Optometrists since 1982. He has also served on the council of the College of Optometrists of Ontario, as well as chairing several of its committees.

"Joining FYidoctors allows us to take our patient care experience to the next level," said Dr. Schuster. "We are excited to be part of a network of professionals who put patients first."

## **About FYidoctors**

FYidoctors is a private, optometrist-owned and operated eye care company with its home office located in Calgary, Alberta and a fully automated, <u>freeform</u> laboratory and distribution facility located in Delta, British Columbia. FYidoctors is currently the world's largest doctor-owned provider of ophthalmic products and services, with over 525 optometrists servicing over 200 locations. To learn more please visit <u>fyidoctors.com</u>.

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