



MODERN OPTICAL
I N T E R N A T I O N A L

FOR IMMEDIATE RELEASE
September 14, 2018

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MODERN OPTICAL INTERNATIONAL
Welcomes New Addition to Senior Management

Roselle, IL – Modern Optical International, the industry’s value eyewear and managed care experts, announces the addition of John Justice as the company’s Vice President of Business Development. Bringing three decades of optical-related experience to this newly created role, Justice will be responsible for driving growth in domestic and international markets. His extensive experience in both operations and sales will support Modern’s mission which centers on the vitality of independent optometry. In addition, Chris Millet, who joined Modern Optical in 2016, has been promoted to Managing Director of Global Sales. Together, Justice and Millet will oversee Modern’s growing sales force, enhance key account management and identify new opportunities within our rapidly changing industry.

“We are fortunate to have John join our senior management team,” said Ken Weissman, President and CEO of Modern Optical International. “His in-depth knowledge of both internal operations and business development make him uniquely qualified to drive growth while maintaining a first-class customer experience. He and Chris Millet both place the highest priority on bringing value to every customer, a founding principle of Modern Optical since 1974.”

Justice honed his wide-ranging skill set during a 30-year tenure at Kenmark. Most recently serving as their Senior VP of Sales, Justice’s breadth of experiences included strategic planning, business analysis, sales management, and licensing. He graduated from Sullivan University with a degree in Computer Science and Business Management.

About Modern Optical International

Founded in 1974, Modern Optical International, based in suburban Chicago, is family-owned wholesaler of quality, affordable eyewear for adults, teens, and children. Modern Optical is the industry leader in value eyewear and a managed care expert offering a broad selection of over 1,000 styles. Our Summit Optical Supply Division provides cases, parts, cleaning cloths and more. Please visit www.modernoptical.com or call 800.323.2409 for more information.

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