

CANDORVISION INTRODUCES CANADA'S FIRST AND ONLY LIPOSOMAL SUSPENSION FOR DAILY EYELID HYGIENE

Candorvision, best known for the **HYLO**[®] family of preservative-free eye drops, ventures into the daily care and hygiene of the lashes, eyelids and the eyelid margin.

Montreal, Quebec – December 2018 – Candorvision is proud to announce the launch of **CALMO**[®] **Lid Care**, Canada's first and only paraben-free, fragrance-free and tenside- (soap) free liposomal suspension for the daily care and hygiene of the lashes, eyelids and the eyelid margin.

Up until today, the common practice for eyelid hygiene has been the use of products containing tensides (soap), which can take away the physiological lipids produced by the Meibomian glands, and thus, can destroy the lipid layer of the tear film. Instead of tensides, **CALMO**[®] **Lid Care** contains liposomes, which gently and effectively cleanse the eyelid margins and have a stabilizing effect on the lipid layer of the tear film. The lipid layer is a very thin layer of fat, which continuously lubricates the eye surface and allows us to blink without pain. This lipid layer prevents tears from evaporating and from running over the lid margin. Patients suffering from dry eye disease often have a defect of the lipid layer of the tear film caused by a lack of their own natural lipids, which results in an increase of tear evaporation.

A comparative investigation of eyelid hygiene with baby shampoo versus phospholipid (liposomes) solution published in the German journal *Ophthalmologe*, concludes that *"patients using phospholipid-liposomal solution for lid margin hygiene demonstrated a significantly greater clinical benefit from the therapy. Thus, clinical practice recommending just baby shampoo for lid margin hygiene should be re-considered, as phospholipid-liposomal solution for lid margin hygiene appears to yield greater and faster clinical benefits for symptomatic contact lens wearers suffering from dry eye symptoms."**

Regular eyelash, eyelid and eyelid margin hygiene is a common recommendation to patients with blepharitis, ocular rosacea, conjunctivitis and dry eye. Patients with these or other eye disorders who use **CALMO**[®] **Lid Care** can benefit from the gentle, non-greasy, comfortable feel after their regular daily lid hygiene. Patients who wear makeup can also benefit from **CALMO**[®] **Lid Care**, making eye makeup / mascara removal more comfortable, without affecting the lipid layer of the tear film negatively.

"CALMO[®] *Lid Care* has proven itself with millions of patients in Germany and Europe", says Dr. Frank Heidemann, President and CEO at Candorvision. *"Now, Canadian patients can benefit from a gentle and effective eyelid cleansing suspension that is suitable for sensitive skin, due to the absence of parabens, fragrances, tensides and other irritants. CALMO*[®] *Lid Care* gently removes ocular debris and makeup and, used as directed, it is an effective way to keep your eyelids and skin clean and moisturized."

Candorvision has published a video tutorial on how to correctly use **CALMO**[®] **Lid Care** for a thorough removal of makeup, crusts and deposits on the eyelid and eyelid margin. Apart from demonstrating the proper way to use the liposomal suspension, the video suggests to start with a warm compress or mask, followed by a series of gentle massages on the upper and lower lids, which increase the effectiveness of daily eyelid hygiene. The tutorial on how to use **CALMO**[®] **Lid Care** can be found on Candorvision's website and YouTube channel.



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About Candorvision

Candorvision (a division of Candorpharm Inc.) was founded in 2012 by Dr. Frank Heidemann. A German/Canadian pharmacist, Dr. Heidemann was the former head of Sandoz in the United Kingdom. Previously he was President and CEO of Rhoxalpharma in Canada. He returned to Montreal with his family to establish Candorpharm with the aim of making proven European pharmaceuticals and medical devices available to Canadians. The company intends to launch further new products in the next few years.

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