



NEW ZEISS Finished Single Vision Lens Portfolio

TORONTO – March 4, 2019 – [ZEISS](#), an international leader in optics and optoelectronics, is announcing the launch of a new enhanced Finished Single Vision (FSV) lens portfolio, available to Canadian customers immediately.

This new portfolio will allow eye care professionals to provide fast service and great products to their single vision patients. The new FSV lenses come in a variety of materials and premium ZEISS coatings including ZEISS DuraVision BlueProtect UV and ZEISS PhotoFusion. All ZEISS FSV lenses also provide full UV protection up to 400nm, already built into the lens material.

One of the most exciting news is the launch of our new online ordering website for ZEISS Finished Single Vision lenses. Through stocklenses.zeiss.ca, you will be able to easily order ZEISS FSV lenses. Set up your online ordering account today!

Interested in ZEISS FSV lenses, but don't have finishing capabilities in your office? Then the ZEISS FSV & Edge program is right for you. Simply order ZEISS FSV lenses from the ZEISS labs in Toronto or Montreal and pay a small edging fee in addition to the ZEISS FSV prices. Please contact us at 1-800-268-6489 or sales.vision.ca@zeiss.com if you are interested in this program.

Please visit stocklenses.zeiss.ca for more information.

About ZEISS

ZEISS is a global leader in technology, operating in the fields of optics and optoelectronics. The ZEISS Group develops, produces and distributes measuring technology, microscopes, medical technology, eyeglass lenses, camera and cinema lenses, binoculars and semiconductor manufacturing equipment. With its solutions, the company constantly advances the world of optics and helps shape technological progress. ZEISS is divided into four business segments: Research & Quality Technology, Medical Technology, Vision Care/Consumer Products and Semiconductor Manufacturing Technology. The ZEISS Group is represented in more than 40 countries and has over 50 sales and service locations, more than 30 manufacturing sites and about 25 research and development centers around the globe.

Further information is available at www.zeiss.ca

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