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Transitions Optical in Canada Donates \$40,000 to Eye Disease Foundation for Age-Related Macular Degeneration Research

Pinellas Park, Fla., March 9, 2020 –

Transitions Optical recently announced a commitment of \$40,000 to the Eye Disease Foundation for research into age-related macular degeneration.

The Eye Disease Foundation seeks to fund research to help prevent eye diseases and blindness, providing researchers with the

necessary financing to perform their research. The Eye Disease Foundation is the only one in Quebec that dedicates all its financial resources to research on eye disease. It is also officially recognized by the Fonds de la recherche en santé du Québec (FRSQ) and by the Canadian Institutes of Health Research (CIHR), two organizations that fund research in all medical fields in Quebec and Canada. Transitions has been a proud partner of the Foundation for over 10 years.



Research shows that cumulative damage from harmful UVA and UVB radiation may contribute to serious eye conditions or diseases of the eye and sensitive areas around

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the eye. It has been documented that chronic UV radiation exposure has been linked to cataracts and may be linked to age-related macular degeneration.¹ *Transitions*[®] lenses block 100% of UVA and UVB rays and offers everyday eyecare by providing a hassle-free way to help protect against this potentially harmful radiation.

“The mission of the Eye Disease Foundation matches our ambition to provide photochromic lens technology that delivers the best possible performance, with hassle-free style and everyday eye protection,” said Patience Cook, director North America marketing, Transitions Optical. “We are proud to support to the Foundation’s goal of preventing serious eye conditions.”

About Transitions Optical

Transitions Optical is the leading provider of photochromic (smart adaptive) lenses worldwide, having been the first to successfully manufacture and commercialize plastic adaptive lenses in 1990. As a result of its relentless investment in research, development and technology, Transitions Optical offers a wide variety of eyeglass lens and shield products, setting new standards of advanced performance to provide ever increasing visual comfort and optimum harmful blue light protection, and always blocking 100% of UVA and UVB rays.

Product leadership, consumer focus, and operational excellence have made the *Transitions*[®] brand one of the most recognized consumer brands in optics. For more information about the company and *Transitions*[®] *Light Intelligent Lenses*[™], visit Transitions.com.

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NOTE: For high resolution images, please contact Christina Gregory at 724-261-8332 or Christina.Gregory@redhavas.com.

¹ Taylor HR, West S, Munoz B, et al. The long-term effects of visible light on the eye. *Arch Ophthalmol.* 1992;110,99-104.