

For immediate release

Essilor Canada, Proud Supporter of the Local Economy

Local claims reinforce the company's recovery value proposition of "Partner in Powering Vision"

Since 1972 Essilor Canada has forged close ties with the industry, suppliers and subcontractors to support the local economy and work as a partner of choice of independent eyecare professionals (ECPs). The local resources dedicated to eye health and vision needs provide ECPs the services and solutions needed to ensure all Canadians have access to a visual experience they deserve.

Committed to improving lives by improving sight, Essilor Canada's team of talented experts spans the country from coast to coast with a nationwide network of laboratories providing local services. These laboratories surface, process, edge and mount all custom-made Varilux® Series™ (Varilux® X Series™ and Varilux® E Series™) and Eyezen+™ lenses sold locally*. This represents a total of more than 250 lens references. For more details, click [here](#).

"Our close proximity and local presence allows us to fully understand the needs of Canadians and our eyecare partners," says Christophe Perreault, Essilor Canada President. "We are proud supporters of the local economy and our operations reflect this great opportunity to make better vision accessible to all Canadians."

This local commitment is a business solution communicated as part of our "Partner in Powering Vision" framework, Essilor Canada's new holistic servicing approach to ECPs which aims to stimulate recovery and strengthen its partnership with its customers both during and following the COVID crisis.

"Partner in Powering Vision" is comprised of five pillars with multiple touchpoints providing concrete actions for concrete results:

- Innovative Business Solutions
- Driving Traffic In-Store
- Patient Experience Optimization
- Partner in Insights
- Community Support

To learn more about the details of our Partner in Powering Vision program, [click here](#). To attend an industry event on how together, the industry and Essilor Canada can be Partners in Powering Vision, [click here](#).

"Our main objective today is to get our independent eyecare partners back on their feet in a sustainable way," says Perreault. "These past two months have been far from easy for anyone but I am certain of our industry's resilience and our ability to come back stronger, together. We want to couple our resources, programs and expertise with our partners to give vision a louder voice and allow our partners to do what they do best – provide the eye care and vision health experience deserved by their patients."

Press Release – Essilor Canada



* Varilux® Series™ and Eyezen+™ lenses are surfaced and personalized to the prescription of each wearer in Canada. Except Transitions Xtractive style mirrors® and Airwear® Xperio gradient

About Essilor Canada

Canadians have visual needs that impact their lives, their ability to learn, their development, health and safety. We believe that everyone has the right to good vision. This is why our mission of *improving lives by improving sight* drives everything we do. Essilor Canada designs, manufactures and markets a wide range of lens, distributed through eyecare professionals, to correct and protect vision, as well as prevent visual health issues. Canadians can entrust their vision to Essilor brands such as Varilux®, Eyezen™, Crizal®, Xperio® and Transitions®.

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