



SAFETY FIRST: #UNITED4EYECARE FROM MANUFACTURE TO SALE

Safilo continues to globally implement multiple controls and prevention measures in response to the current situation, following all safety procedures throughout the entire supply chain, from our manufacturing sites to the distribution network. Our aim is to protect our people and products, now and for the future, while, at the same time, striving to ensure seamless operations and business continuity to support our customers and minimize any impact.

1. How we are protecting people and our products in our manufacturing plants and distribution centers

- to protect the health and safety of our workers and to ensure business continuity in compliance with all safety protocols, we have put in place dedicated prevention measures that are being enforced globally, as well as locally, [in Safilo's North American distribution center in Denver, CO](#) and in the company's [Smith manufacturing plant and lensing facility based in Clearfield, UT](#):
 - strict hygiene measures and regular sanitization of working spaces and facilities;
 - increased cleaning in "high contact" areas;
 - supply of safety masks as well as gloves to our workers;
 - safety distance measures in place;
 - posters promoting hand-washing and hygiene protocol;
 - alcohol-based hand sanitizers in multiple locations to encourage hand hygiene;
 - staggered shift start/stop times, break times, and lunchtimes to minimize gatherings of workers.

- [Specific measures being taken in Safilo's Denver, CO North American distribution center include:](#)
 - Educating all employees on CDC guidelines and providing reference materials in English and Spanish;
 - Placing signage at all entrances explaining social distancing/standing six feet apart/staying home if sick;
 - Distributing re-usable face masks to all employees and mandating all workers wear on premises or be sent home;
 - Requiring all visitors to wear their own face masks on site;
 - Devising work stations to meet social distancing guidelines;
 - Placing disinfecting wipes in all departments;
 - Keeping dispensers full of hand sanitizer at all times;
 - Increasing cleaning frequency of all lavatories and common areas throughout the day;
 - Enforcing social distancing in breakrooms with certain seating off-limits;
 - Disinfecting areas with special cleaning products, identified as effective against coronaviruses, which are applied daily in high use areas such as breakrooms and lavatories and on all door handles and stair rails.

2. What we are doing for our customers

- We continue to provide uninterrupted service, taking orders 24/7 online via our B2B websites and via our customer service centers. [Safilo N.A. customer service teams continue working remotely and operating with regular hours. A new chat feature was introduced on our b2b sites in the U.S. and Canada allowing additional ways for our sales agents to engage with our customers;](#)

- We continue to stay connected with our customers, providing regular updates and free online learning resources with the hashtag [#wearehereforyou](#);

- We continue offering a series of well-received virtual training seminars on a variety of topics, from brand and product training to visual merchandising and eyewear technology;
 - o These classes have been [extended through the end of May](#) due to strong interest and demand. Offered daily at 11:00am CT Monday – Friday, customers can contact their Safilo sales rep or visit Safilo’s b2b sites in the U.S. and Canada, www.mysafilo.com and www.mysafilocanada.com, respectively, for sign-up details.
 - o Videotaped versions of these virtual training seminars will be available to Safilo customers in North America starting the week of May 4th via Safilo’s b2b sites to be viewed 24/7.
- We are developing a range of protective eyewear solutions, including face shields and safety glasses produced in Safilo factories in the U.S. and Italy, that will be available for eyecare practitioners to use in-store and to retail to end consumers. Products will be available in the near future with more details to follow;
- The company’s Clearfield, UT manufacturing center received confirmation by the Defense Industrial Base Essential Critical Infrastructure Workforce that its work under contract for Smith products is deemed critical and, as such, facilities have remained open to support existing contracts to the maximum extent possible.
- The Smith lens lab, located within the Clearfield, UT facility, have adjusted work hours, production and assembly flows in accordance with CDC guidelines and provided necessary PPE materials to staff.
- We are or will soon be distributing PPE items such as safety masks, hand sanitizer and more to our global field sales force and showroom staff, in addition to providing important guidelines on compliance measures for the reopening of businesses. [More details on these local efforts to come once North American offices set reopening date.](#)

3. How we are protecting our office employees and commercial subsidiaries

- Our top concern is ensuring the health and safety of our employees. In all our offices and commercial subsidiaries whose doors are open at this time, as well as in our distribution centers, we have implemented all safety procedures and hygiene protocols;
- We are distributing PPE, such as safety masks and hand gloves for our workers and implemented hygiene measures across our operations worldwide;
- We have worked to support and extend remote working solutions to the vast majority of our office staff around the globe and locally, with [Safilo’s North American headquarters in Secaucus, NJ](#), [Smith’s headquarters in Portland, OR](#) and [Safilo Canada’s offices in Montreal](#), all using laptops, remote phone systems and video technology to remain engaged with internal partners and customers.

4. How we are supporting our communities

- We recently launched #united4eyecare, Safilo’s global corporate initiative that embraces all the activities put in place in different countries by Safilo and its brands for the production and donation of safety glasses, goggles and face shields for health care professionals;
- We have repurposed a portion of our manufacturing facilities to produce safety glasses and facial shields to be supplied to hospitals and frontline medical workers in critical need around the world.

#wearehereforyou

#wearebackforyou

About Safilo Group

Safilo Group is a worldwide leader in the design, manufacturing and distribution of sunglasses, optical frames, sports eyewear and related products. Thanks to strong craftsmanship expertise dating back to 1878, Safilo translates its designs into high-quality products according to the Italian tradition. Through an extensive wholly owned network of subsidiaries in 40 countries and more than 50 distribution partners in key markets throughout North and Latin America, Europe, Africa, the Middle East, Asia Pacific and China, Safilo is committed to quality distribution of its products in nearly 100,000 selected points of sale worldwide. Safilo's portfolio encompasses its own core brands Carrera, Polaroid, Smith, Safilo, Privé Revaux, and licensed brands Dior, Dior Homme, Fendi, Banana Republic, BOSS, David Beckham, Elie Saab, Fossil, Givenchy, havaianas, HUGO, Jimmy Choo, Juicy Couture, kate spade new york, Levi's, Liz Claiborne, Love Moschino, Marc Jacobs, Max Mara., Missoni, M Missoni, Moschino, Pierre Cardin, rag&bone, Rebecca Minkoff, Saks Fifth Avenue, Swatch, and Tommy Hilfiger.

Listed on the Italian Stock Exchange (ISIN code IT0004604762, Bloomberg SFL.IM, Reuters SFLG.MI), in 2019 Safilo recorded net revenues for Euro 939 million.

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