



Press Release

Carl Zeiss Vision Canada Inc. Announces Two New Additions to the Senior Leadership Team

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ZEISS Vision Care announces additions to the Senior Management Team designed to further strengthen partnerships and support Canadian Eye Care Professionals.

Olivier Debregeas joins ZEISS Vision Care effective March 2020 as Business Development Director for Sales and Marketing. Born and raised in Paris, he has lived and worked in France and Spain, until moving his family to Canada 10 years ago. He brings a wealth of international experience in Sales, Marketing and Business Development. "I'm very excited to join Carl Zeiss Vision Canada and will be committed to upholding ZEISS values and supporting Eye Care Professionals with the best in class service in the Optical Industry"



Ob Hussain has been appointed to the new role of Marketing Manager for ZEISS Vision Care Canada effective February 2020. Ob is an experienced licensed Optician, working in the optical industry for over 19 years and joined Zeiss Vision in 2019. Over his career, Ob has held various roles in optical manufacturing, including customer care and sales. In his new role, he will manage all aspects of ZEISS' products and Go-To-Market strategies. "Over my career, I had the opportunity to learn from some of the best in our industry and I look forward to bringing them to light with ZEISS. I am passionate about supporting our Eye Care Professionals and look forward to developing a long-term partnership across Canada."



"As our business continues to evolve, we are adding additional resources in the areas where we can work with the ECP's to drive ZEISS technology to support and differentiate them in the marketplace. Olivier's years of business development experience along with Ob's understanding of the optical industry is a perfect match for this," says Bryan Rossi President of Carl Zeiss Vision Canada Inc.



About ZEISS

ZEISS is an internationally leading technology enterprise operating in the fields of optics and optoelectronics. In the previous fiscal year, the ZEISS Group generated annual revenue totaling more than 6.4 billion euros in its four segments Semiconductor Manufacturing Technology, Industrial Quality & Research, Medical Technology and Consumer Markets (status: 30 September 2019).

For its customers, ZEISS develops, produces and distributes highly innovative solutions for industrial metrology and quality assurance, microscopy solutions for the life sciences and materials research, and medical technology solutions for diagnostics and treatment in ophthalmology and microsurgery. The name ZEISS is also synonymous with the world's leading lithography optics, which are used by the chip industry to manufacture semiconductor components. There is global demand for trendsetting ZEISS brand products such as eyeglass lenses, camera lenses and binoculars.

With a portfolio aligned with future growth areas like digitalization, healthcare and Smart Production and a strong brand, ZEISS is shaping the future of technology and constantly advancing the world of optics and related fields with its solutions. The company's significant, sustainable investments in research and development lay the foundation for the success and continued expansion of ZEISS' technology and market leadership.

With over 31,000 employees, ZEISS is active globally in almost 50 countries with around 60 sales and service companies, 30 production sites and 25 development sites. Founded in 1846 in Jena, the company is headquartered in Oberkochen, Germany. The Carl Zeiss Foundation, one of the largest foundations in Germany committed to the promotion of science, is the sole owner of the holding company, Carl Zeiss AG.

Further information at www.zeiss.com

ZEISS Vision Care

ZEISS Vision Care is one of the world's leading manufacturers of eyeglass lenses and ophthalmic instruments. The unit is allocated to the Consumer Markets segment and develops and produces offerings for the entire eyeglass value chain that are distributed globally under the ZEISS brand.