



## **FYidoctors continues expansion in Alberta with announcement of first clinic in Cold Lake**



**CALGARY, AB (August 5, 2020)** – Today, FYidoctors, the world's largest optometrist-owned eye care company, is pleased to announce Cold Lake EyeCare as the latest clinic in Western Canada to join the FYidoctors brand.

“As a company headquartered in Calgary, we’re delighted to welcome yet another Alberta-based clinic to the FYidoctors family,” said Dr. Alan Ulsifer, CEO and Chairman of FYidoctors. “Cold Lake EyeCare has provided exceptional eye care to their community for decades and we look forward to continuing to support their vision and help grow their practice through our partnership.”

In operation since 1979, Cold Lake EyeCare has proudly provided personalized care to the Lakeland area, combining their patient-first approach with leading-edge technology and expertise. Led by optometrists Dr. John Barkley and Dr. Ross Campbell, they have offered an extensive range of services for their patients.

“For over 40 years, Cold Lake EyeCare has been diligent in providing exceptional eye care to our community,” said Dr. John Barkley. “We are excited to build on this commitment and look forward to continue offering comprehensive, personalized eye care – just now with the support of Canada’s leading eye care team of FYidoctors.”

Dr. Ross Campbell added, “We are proud of the reputation our clinic has garnered over the years. It was built from providing patient centered service and partnering with the right organizations – which is exactly what we’re doing here. A partnership with FYidoctors will allow us to continue expanding our robust product offering and increased services and we look forward to having access to industry-leading resources, knowledge, technology and suppliers.”

Cold Lake EyeCare is dedicated to continuing to serve the residents living in the city and surrounding region with the same level of care they’ve been known for – only now partnered with the FYidoctors banner.

–30–

## **Media Contact**

Jerry Nasr  
PR and Social Communications Manager  
[media@venturecommunications.ca](mailto:media@venturecommunications.ca)  
416.585.2090

## **About FYidoctors**

FYidoctors is the world's largest optometrist-owned provider of ophthalmic products and services. A privately held, optometrist-owned-and-operated eye care company, with over 500 optometrists, 250 locations and 2,700 employees, the organization strives to deliver outstanding patient eye care. Headquartered in Calgary, Alberta, the company owns and operates a fully automated, freeform laboratory and distribution facility located in Delta, British Columbia.

To learn more please visit [www.fyidoctors.com](http://www.fyidoctors.com).