



Investment in FYidoctors named Private Equity Deal of the Year for Americas



CALGARY, AB (December 1, 2020) – FYidoctors, the world's largest optometrist-controlled eye care company, is pleased to announce the strategic minority equity investment received from *L Catterton* in March 2020 has been named Americas Private Equity Deal of the Year by the Global M&A Network.

The Annual Americas M&A Atlas Awards is administered by the Global M&A Network and recognizes the achievements of successful dealmakers, outstanding firms and the best-growth delivering transactions.

“We are honored to be named Americas Private Equity Firm of the Year,” said Michael Chu, Global Co-CEO of *L Catterton*. “We were considered alongside a distinguished group of firms and this award is a testament to our differentiated strategy and collaborative approach.”

The accolade follows a busy year for FYidoctors. The brand continues to showcase resiliency among the uncertainty that the COVID-19 pandemic has brought to the world and healthcare industry through their continued expansion in eye care and growth of the medical aesthetic division of the business.

“On behalf of over 550 optometrists and 2,700 FYidoctors staff, we send our sincerest congratulations to the team at L Catterton on the receipt of this prestigious award,” said Dr. Alan Ulsifer, CEO and chairman of FYidoctors. “We are pleased to be part of their success and are humbled to see our doctor-led approach to eye care get this sort of attention.”

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Media Contact

Jerry Nasr
PR and Social Communications Manager
media@venturecommunications.ca
416.585.2090

About FYidoctors

FYidoctors is the world's largest optometrist-controlled provider of ophthalmic products and services. A privately held, optometrist-owned-and-operated eye care company, with over 550 optometrists, 250 locations and 2,700 employees, the organization strives to deliver outstanding patient eye care. Named one of Canada's Best Managed Companies in 2020, Home Office is located in Calgary, Alberta, and the company owns and operates a fully automated, freeform laboratory and distribution facility located in Delta, British Columbia.

To learn more please visit www.fyidoctors.com.