



PRESS RELEASE

ESSILOR, PARTNER OF THE *SCREENS IN THE EYES* TV PROGRAM PRODUCED BY THE EYE DISEASE FOUNDATION

MONTREAL - March 9, 2021 - Essilor Canada is proud to participate to the *Écrans dans les yeux* (screens in the eyes) TV program, produced by the Eye Disease Foundation and broadcast on the TVA network in Québec on March 14 and 28 at 1 p.m., as well as on April 25 at 1:30 p.m. This program aims to give an accurate picture of the effects of screen use on visual and general health, for children, teens and adults alike.

The 30-minute TV program will feature three world-renowned experts:

- **Dr. Langis Michaud, OD** : eye development, myopia and screen use
- **Prof. Patrick Rochette, PhD** : screens, blue light and their effect on visual health
- **Prof. Marc Hébert, PhD** : screens and their impact on the biological clock

Essilor invites all eyecare professionals to share this information within their network. As screen time has greatly increased during the pandemic, it is likely that the visual health status of Canadians has deteriorated. This TV program should help encourage Canadians to take care of their visual health, starting with a regular eye exam.

Quote from Christophe Perreault, President of Essilor Canada

"Essilor Canada is committed to supporting its partners in their efforts to raise awareness on all matters related to vision health. Over the past 15 years, with the Eye Disease Foundation, we have educated more than 60 000 families on the importance of improving their vision to improve their lives, in addition to distributing thousands of corrective eyeglasses to young people from disadvantaged backgrounds."

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[For more information](#)

Patrick Préville

Head, Communications and Public Relations
Essilor Canada
514 808-5926 | ppreville@essilor.ca