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Transitions Optical Hosts A Day of Education in November

Online education event includes Canadian CE credits and other education for industry professionals

PINELLAS PARK, Fla., November 5, 2021 – Mark your calendars for A Day of Education with Transitions Optical on Tuesday, November 9. The virtual event will give attendees



the opportunity to learn about the latest education from industry experts and the Transitions Optical team on photochromics, light, style trends and the new range of *Transitions*[®] *XTRActive*[®] products – *Transitions XTRActive Polarized*[™] and *Transitions XTRActive new generation*. Canadian attendees are welcome to join for continuing education credit (see specific values below).

The online event will include various sessions between 10:00 a.m. – 4:00 p.m. EST.

Attendees are not required to attend the full event and can join sessions of interest at their leisure.

Courses and events scheduled for the day include:

- Defy The Bright - *Transitions*[®] *XTRActive*[®] New Generation

- Canadian Accreditation values - NACOR #110.499: 1 EG | COO: Self Directed | CCP: 7.1, 8.1, 9.1 | OODQ: Pending | CCOA: 1 hour
- Defy The Glare - Transitions® XTRActive® Polarized™
 - Canadian Accreditation values - NACOR #110.496: 1 EG | COO: Self Directed | CCP: 7.1, 9.1 | OODQ: Pending | CCOA: 1 hour
- ABO: Finding the Style in Lenses
 - Canadian Accreditation values - NACOR pending (Expected 1 RF) | COO: Self Directed | CCP: 7.1, 9.1 | OODQ: Pending | CCOA: 1 hour
- Meet the Light Management Needs of All Generations
 - Canadian Accreditation values – NACOR #110.501 1 EG | COO #3952 1 EG | CCP: 8.1, 8.2, 9.1 | OODQ: Pending | CCOA: 1 hour
- Transitions Trivia
- Information regarding Transitions Campus, the Transitions Certification Program, Transitions Academy and other Transitions resources between each session

“Our Day of Education event is a great opportunity for industry professionals to join us virtually for continued learning before the end of the year,” said Arnaud Rajchenbach, marketing manager, Transitions Optical in Canada. “Attendees will also gain insight into the new *Transitions XTRActive* range of products through our latest education offerings.”

All optical industry professionals interested in attending the event can view the full event schedule and register free-of-charge at [TransitionsPRO.com/Education](https://www.transitionspro.com/education).

About the Transitions® Brand

Transitions® eyeglass lenses and shields set new standards of advanced performance to provide ever increasing visual comfort and optimum harmful blue light protection, and always blocking 100% of UVA and UVB rays.

Product leadership, consumer focus, and operational excellence have made the *Transitions®* brand one of the most recognized consumer brands in optics. For more information about *Transitions® Light Intelligent Lenses™*, visit [Transitions.com](https://www.transitions.com) or [TransitionsPRO.com](https://www.transitionspro.com).

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NOTE: For high resolution images, please contact Michael Battisti at 724-987-2640 or Michael.Battisti@redhavas.com.