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FOR IMMEDIATE RELEASE

REGULATOR OR ASSOCIATION – WHO DOES WHAT? EDUCATIONAL VIDEO

The Opticians Association of Canada (OAC) is launching a new educational video which we believe will help Opticians across Canada navigate between the organisations they depend on more easily.

This short video shows the difference between provincial regulatory bodies, who are there to protect the public in areas such as standards of practice, ethics and investigating complaints, and associations, which are there to protect and advocate for Licensed Opticians. Indeed, the Opticians Association of Canada includes with its membership personal professional liability insurance coverage and online continuing education for no additional charge.



http://bit.ly/3v8kStL



<u>CLICK HERE</u> or scan the QR code to watch this video!

More educational content on the topic will be available soon. <u>CLICK HERE</u> to subscribe to OAC communications and receive its latest news and content directly in your inbox.

To learn more, please visit <u>www.opticians.ca</u> or contact the Opticians Association of Canada at <u>canada@opticians.ca</u> or 1.800.847.3155.

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About the Opticians Association of Canada

The <u>Opticians Association of Canada</u> (incorporated in 1990) is a professional association representing Licensed Opticians in Canada. Our mission is to promote Licensed Opticians and the profession; to develop and maintain a professional standard of knowledge and proficiency in our occupational field, and to educate and inform vision care consumers about matters related to their eye health.