

**EssilorLuxottica Presents *Leonardo*:  
Open Learning Platform Will Redefine How We Learn About Eyewear and Eyecare**

***An entire universe of expert content from EssilorLuxottica is available 24/7 to employees, eyecare professionals, patients, and the public***

**March 1, 2023 (Montreal, Canada)** – [EssilorLuxottica](#) is proud to introduce [Leonardo](#), an innovative learning platform open to the vision care industry. Employees, clients, store managers, staff, and anyone from the vision care industry can learn from one single source featuring expert-curated content from EssilorLuxottica that can be tailored for every learner.

Marking a significant investment in its employees and customers, Leonardo offers an intuitive, user-friendly experience across all devices, accessible anytime and anywhere. Leonardo can tailor the learning experience based on the user's interests and needs, becoming more intelligent over time. The platform recommends users' interests and needs, becoming smarter, and shows the most popular learning modules among other eye professionals and employees in the "top 10" and "trending now in vision care," tracks favorites and highlights skills that employees in an optical practice might need or benefit from.

"We are part of this industry at a unique time, where challenges and opportunities are hurtling towards us with rapid fire. Having a digital school environment where we can learn how to better respond to those challenges and be ready to seize opportunities is critical to future growth. We designed Leonardo to be accessible not just for a small few but for every member of the vision care community. This broad "unlocking" of knowledge can help unlock the industry's potential," said Alessandra Senici, Head of Leonardo, EssilorLuxottica.

Designed to support eye care professionals at every level and every role, Leonardo delivers more than 7,000 hours of video, interactive courses, podcasts, and virtual classes in up to 30 languages. Leonardo is a community of experts and learners, offering access to quality eye care and eyewear education on eyewear collections and lens generations design and technologies, vision care, practice management, and clinical and scientific evidence-based knowledge. Moreover, the offer is enriched by live sessions and courses led by EssilorLuxottica experts and renowned external experts on myopia, presbyopia, light management, and refraction.

"EssilorLuxottica is a leading advocate and innovator in the optical industry. We are proud to offer our clients and employees access to Leonardo, an industry-leading training platform," said Rick Gadd, President of Wholesale Canada for EssilorLuxottica & President of Instruments, North America. "Everything we do has been designed to support and enhance our clients' businesses. EssilorLuxottica has long been known in the industry as an innovator, and we will continue to ensure we are providing the highest quality products. No one is investing in the industry and our clients as much as we are."

Leonardo will now serve as the single learning platform for EssilorLuxottica customers. The open platform can be accessed [here](#).

**About EssilorLuxottica**

EssilorLuxottica is a global leader in designing, manufacturing, and distributing ophthalmic lenses, frames, and sunglasses. Formed in 2018, its mission is to help people around the world to see more and be more by addressing their evolving vision needs and personal style aspirations. The Company brings together the complementary expertise of two industry pioneers, one in advanced lens technology and the other in the craftsmanship of iconic eyewear, to set new industry standards for vision care and the consumer experience around it. Influential eyewear brands, including Ray-Ban and Oakley, lens technology brands, including Varilux and Transitions, and world-class retail brands, including Sunglass Hut, LensCrafters, Salmoiraghi & Viganò, and GrandVision, are part of the EssilorLuxottica family. EssilorLuxottica has approximately 180,000 employees. In 2021, the Company generated consolidated pro forma revenue of Euro 21.5 billion. The EssilorLuxottica share trades on the Euronext Paris market and is included in the Euro Stoxx 50 and CAC 40 indices. Codes and symbols: ISIN: FR0000121667; Reuters: ESLX.PA; Bloomberg: EL: FP. For more information, please visit [www.essilorluxottica.com](http://www.essilorluxottica.com).