## The Eyes Have It – A brand new podcast by Kirk & Kirk



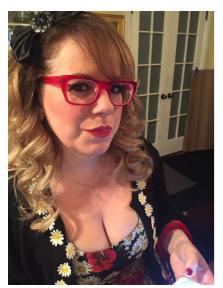
Today sees the release of a new series of podcasts by Kirk & Kirk called The Eyes Have It.

Co-founder Jason Kirk meets luminaries from the worlds of sport, music, film and fashion in a series of intimate discussions that not only reveal their relationships with eyewear but also broach fascinating and, often, personal subjects.

In the first episode released today on Apple and Spotify, actor Kirsten Vangsness, otherwise known as Garcia in Criminal Minds, discusses her early forays into acting and the obstacles placed in her way as a young aspiring talent.

Host, Jason Kirk, sought to produce some unusual content.

"When preparing for each episode, I read previous interviews and listened to other podcasts that my guests had done. I found myself seeking out topics that they had not previously discussed and the result was amazing, often touching and emotional conversations, as they gave generously of themselves".



In episode 2, writer, producer, poet, Kwame Alexander talks about his childhood and his unusual relationship with books. The result is a relaxed and captivating conversation.

Guests like NFL star and TV presenter, Jason Bell and musical royalty, Morcheeba, contribute to a series of moving podcasts that invite us closer into worlds that are often too distant.

Ex-BBC presenter, Nick Coffer, of Boutique Broadcast has produced the podcasts which will be released fortnightly at kirkandkirk.com.

Listen to the podcast here

For more information contact <a href="mailto:press@kirkandkirk.com">press@kirkandkirk.com</a>

Kirk & Kirk was founded by British husband and wife team, Jason and Karen Kirk who, with over a century of optical experience running through their veins, run the business today from their studio in Brighton. intent on brightening our lives one frame at a time, Kirk & Kirk's featherlight designs come in a kaleidoscopic array of colours, allowing the wearer to reflect their unique personality. No wonder Robert Downey Jnr, Questlove, Samuel L. Jackson, Lily Rabe, Pedro Pascal and Morcheeba are fans.

For more information, please contact  $\underline{press@kirkandkirk.com} \text{ or } \underline{linlee@delinleedelovely.com}$