

Memory of Maria Luisa Pramaor: Founder, Guiding Light, and Heart of Blackfin

On Friday, September 22nd, we were heartbreakingly and suddenly bereaved of Maria Luisa Pramaor. An elegant yet tenacious woman, she epitomized dedication, positivity, and hard work. Maria Luisa was instrumental in founding our company back in 1971. As the 18th employee of Luxottica, at a time when the leading eyewear multinational was but a nascent venture nestled within the Belluno mountains, she had the foresight and prowess to carve out a path that positioned her as one of the first female entrepreneurs of the region and the eyewear industry.

Life presented its fair share of challenges to Maria Luisa, yet she faced them with an unwavering optimism. She always stressed the importance of leading by example to both her collaborators and her family.

Those of us at Blackfin will remember her for her radiant smile, unwavering determination, and gracious courtesy which subtly hinted at a gentle yet firm conviction that nothing in life is random, and in all its forms, life is indeed beautiful.

"It is with profound sorrow that I announce the sudden passing of my mother, Maria Luisa Pramaor, the founder of our cherished company. She wasn't just my wonderful and tender-hearted mother; she was a beacon of positivity, energy, and resolve, radiantly optimistic, deeply in love with life, and always envisioning the future. While such words might often be seen as cliché, those fortunate enough to have known her understand they genuinely capture her essence. We've lost our shining guiding light, the beacon that lit our way. Her legacy continues within us, and from this day forward, we commit to pouring even more passion and dedication into all we do, to honor her memory and unparalleled legacy. I know she'd want us to respond with strength and resolve, and so we shall. For you, Maria." - Nicola Del Din, CEO.

Her exemplary leadership will inspire us every day.

Grazie, Maria.

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