

IRIS WINS THE 2024 MERCURIADES AWARD

On Monday, May 6, at the 2024 Mercuriades Award gala ceremony, presented by the FCCQ (Fédération des chambres de commerce du Québec), IRIS was honoured to receive the prestigious "Investissement Québec Productivity Enhancement" award. This recognition crowns IRIS' ongoing commitment to innovation and excellence, notably in integrating EMR (electronic medical record) and AI (artificial intelligence) within its clinics.

Éric Babin, President of IRIS, would like to express his deep gratitude to the dedicated teams, trusted partners and patients who have been essential pillars in our journey. We would also like to thank New Look Vision Group for sharing our vision and submitting our application, thus contributing to this exceptional achievement.

This victory is the fruit of everyone's hard work and unwavering commitment to our organization. IRIS is proud of this achievement, which exemplifies our ability to innovate and meet challenges with boldness and determination.

Congratulations to all the finalists and winners of the 2024 Mercuriades Awards, who contribute to Quebec's economic development through their excellence and inspiring vision.

"This award is an additional source of motivation to push back the boundaries of innovation and offer the best possible care to our patients." Eric Babin, President IRIS, The Visual Group.

Stay tuned on [IRIS.ca](https://www.iris.ca) to follow the progress of IRIS, The Visual Group.