

## WestGroupe partners with University of Waterloo School of Optometry & Vision Science to fuel innovation in vision care at Waterloo Eye Institute

**Montreal, QC - May 8, 2024** - WestGroupe, a leading optical company headquartered in Montreal, has announced a generous donation of \$15,000 and ongoing partnership to support the transformative efforts of the Waterloo Eye Institute (WEI). This contribution highlights WestGroupe's commitment to advancing eye care and promoting accessibility to vision services across Canada.

The Waterloo Eye Institute is a visionary project aimed at revolutionizing eye and vision care, clinical education and research at the University of Waterloo's School of Optometry & Vision Science. It will result in 68,000 square feet of new and renovated space that will enhance patient care, expand research facilities and improve accessibility for patients onsite and, through the new Teleoptometry Centre, in remote and underserved areas.

The Waterloo Eye Institute is also dedicated to nurturing the next generation of optometrists. Through its clinical education and training programs, the WEI encourages innovation and equips aspiring optometrists with the skills and knowledge needed to provide best-practice eye and vision care to all.

"We are thrilled to support the groundbreaking work of the Waterloo Eye Institute," said Michael Suliteanu, President of WestGroupe. "At WestGroupe, we believe in the power of innovation and accessibility in eye care. By contributing to the Waterloo Eye Institute, we are investing in a brighter future for patients across Canada."

"The WEI will be a national resource for our profession. It will offer us a chance to train and collaborate with optometrists from around the world as well as help us reach underserved and marginalized communities that are often at greatest risk of vision problems. We are truly grateful for the partnership we have developed with WestGroupe, which will help us achieve our ambitious vision to create the WEI," said Dr. Stanley Woo, director of the School.

The \$15,000 donation from WestGroupe will play a crucial role in advancing the mission of the Waterloo Eye Institute and bringing its vision to life. This contribution highlights WestGroupe's ongoing commitment to making a meaningful impact

in the field of eye care and aligns with its core values of innovation, excellence and accessibility.

For more information about WestGroupe and its commitment to advancing eye care, please visit <u>www.westgroupe.com.</u>

## About WestGroupe

Established in 1961, WestGroupe is family operated with over 60 years of industry insight. Our mission is to provide unique and superior quality eyewear for the fashion-focused consumer. We are driven by our commitment to excellent customer service and exceptional products.

WestGroupe is dedicated to defining future standards in the optical industry by developing, creating, and supporting innovative products and services that allow our customers to succeed. WestGroupe offers a premium selection of international brands in over 40 countries, including FYSH, KLiiK denmark, EVATIK, Superflex® and OTP.