



Press Release

ZEISS Offers Myopia Education Program **First course available with free access for everyone, everywhere**

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Myopia is on the rise – up to 90% of the youth in Asia is already myopic, and forecasts predict that half of the world’s population will be myopic in 2050.¹ More than just causing blurry vision, myopia can affect quality of life in many ways. “ZEISS acknowledges the essential contribution of eye care professionals in enhancing the lives of individuals with myopia by delivering superior quality care.”, Said Bryan Rossi, the President of Zeiss Vision Care Canada. “By investing in education and keeping up with the latest research and practice management, practitioners are well-equipped to provide the best possible care to their patients and help reduce the burden of myopia.”, he adds.

To support the professionals interested in myopia management, ZEISS has committed to developing an education program comprising several courses on aspects of myopia and myopia management solutions. The first course is available free of charge to those interested in myopia and myopia management. Further courses will also become available in the future.

What is the ZEISS Myopia Education Program?

The [ZEISS Myopia Education Program](#) is designed to give eye care professionals all around the world the knowledge and skills to tackle the growing issue of myopia in children. It consists of insights from research to practice and includes interactive case studies that are tailored to different levels of expertise and the location of each participant.

Here is a summary of the main advantages of the ZEISS Myopia Education Program:

- Free access to the “Essentials of Myopia Management” course
- Flexible, self-paced learning
- Evidence-based and highly practical knowledge
- Insights from leading experts

First course: Essentials of Myopia Management

¹ Holden BA, Fricke TR, Wilson DA, Jong M, Naidoo KS, Sankaridurg P, Wong TY, Naduvilath TJ, Resnikoff S. Global prevalence of myopia and high myopia and temporal trends from 2000 through 2050. *Ophthalmology*. 2016 May 1;123(5):1036-42. / The impact of myopia and high myopia: report of the Joint World Health Organization–Brien Holden Vision Institute Global Scientific Meeting on Myopia, University of New South Wales, Sydney, Australia, 16–18 March 2015 -ISBN 978-92-4-151119-3.



The first course consists of five units, each of which will take an average of ten to twenty minutes to complete. After completing the course, eye care professionals will have a fundamental understanding of myopia, enabling them to commence practicing myopia management.

The first module consists of the following units:

1. Why manages myopia?
2. Delaying the onset of myopia
3. Managing myopia
4. Soft contact lenses, atropine, and ortho-k
5. Communication in myopia management

After completing an assessment and achieving the minimum predefined pass rate the participant will receive a certificate of completion. More courses will become available in the future.

<https://www.zeiss.com/myopia/en/education-program.html>

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About ZEISS

ZEISS is an internationally leading technology enterprise operating in the fields of optics and optoelectronics. In the previous fiscal year, the ZEISS Group generated annual revenue totaling 10 billion euros in its four segments Semiconductor Manufacturing Technology, Industrial Quality & Research, Medical Technology and Consumer Markets (status: 30 September 2023).

For its customers, ZEISS develops, produces and distributes highly innovative solutions for industrial metrology and quality assurance, microscopy solutions for the life sciences and materials research, and medical technology solutions for diagnostics and treatment in ophthalmology and microsurgery. The name ZEISS is also synonymous with the world's leading lithography optics, which are used by the chip industry to manufacture semiconductor components. There is global demand for trendsetting ZEISS brand products such as eyeglass lenses, camera lenses and binoculars.

With a portfolio aligned with future growth areas like digitalization, healthcare and Smart Production and a strong brand, ZEISS is shaping the future of technology and constantly advancing the world of optics and related fields with its solutions. The company's significant, sustainable investments in research and development lay the foundation for the success and continued expansion of ZEISS' technology and market leadership. ZEISS invests 15 percent of its revenue in research and development – this high level of expenditure has a long tradition at ZEISS and is also an investment in the future.

With over 43,000 employees, ZEISS is active globally in almost 50 countries with around 30 production sites, 60 sales and service companies and 27 research and development facilities (status: 30 September 2023). Founded in 1846 in Jena, the company is headquartered in Oberkochen, Germany. The Carl Zeiss Foundation, one of the largest foundations in Germany committed to the promotion of science, is the sole owner of the holding company, Carl Zeiss AG.

Further information at www.zeiss.com

ZEISS Vision Care

ZEISS Vision Care is one of the world's leading manufacturers of eyeglass lenses and ophthalmic instruments. The unit is allocated to the Consumer Markets segment and develops and produces offerings for the entire eyeglass value chain that are distributed globally under the ZEISS brand.