

OPTO RÉSEAU

For Immediate Release

OPTO-RÉSEAU: FOUNDING PARTNER OF THE SUMMER ENTREPRENEURSHIP SCHOOL AT THE UNIVERSITY OF MONTREAL'S SCHOOL OF OPTOMETRY

The largest network of independent eye care professionals in Quebec is shaping the next generation of optometry entrepreneurs in collaboration with the University of Montreal's School of Optometry and Millénium Québecor.

Montreal, Tuesday, September 3, 2024 – Following the success of the 2023 edition, Opto-Réseau, the largest network of independent eye care professionals in Quebec, has reinforced its position as a founding partner of the Summer School in Entrepreneurship, in collaboration with the University of Montreal's School of Optometry and Millénium Québecor. Thanks to this partnership, which includes a donation of over \$200,000, a training program was deployed on August 28 and 29 to instill an entrepreneurial spirit in 4th and 5th-year optometry students.

More than 200 students to be trained by 2027 through this innovative program

Students were immersed in a constantly evolving learning experience designed to adapt to each cohort and the rapidly changing knowledge base. The program covered critical topics such as optometry clinic business models, human resource management, financial analysis, and key steps to acquiring a clinic. The cohort also benefited from an inspiring closing lecture by renowned Quebec entrepreneur Nicolas Duvernois.

Opto-Réseau's Commitment

"Developing entrepreneurship among students is essential to ensure their success and to strengthen the vitality of optometry in Quebec. Opto-Réseau's business model, based on the entrepreneurship of independent clinics, is the cornerstone of our mission. This training aims to inspire the next generation to create and own their clinics, providing them with the independence needed to innovate and excel in our field." — Christine Breton, CEO of Opto-Réseau and Chair of the Strategic Committee at the School of Optometry.

Interview Requests and Photos:

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About Opto-Réseau

Opto-Réseau brings **together 85 independent optometry clinics** in Quebec. Its mission is to provide exemplary eye care and the most suitable products for its patients. As a leader in the optical industry in Quebec for over 25 years, Opto-Réseau is recognized for its expertise and the quality of its services.