



## **CooperVision Extends Support for World Sight Day 2024**

*Partnerships with International Agency for the Prevention of Blindness and Optometry Giving Sight Raise Awareness and Fund Life-Changing Education and Care*

**ROCHESTER, N.Y., October 10, 2024**—As part of its dedication to helping improve the way people see each day, CooperVision is extending its support of World Sight Day, with the 2024 event marking more than a decade of commitment to the cause.

The company is a Global Patron of the International Agency for the Prevention of Blindness (IAPB)—the organizers of World Sight Day—and is the largest all-time donor to the Optometry Giving Sight (OGS) World Sight Day Challenge. CooperVision’s strategic partnerships with both non-profits have helped to make a significant impact to their shared missions of eradicating preventable blindness and vision impairment.

This year, CooperVision is encouraging tens of thousands of employees, customers, and partners to participate in IAPB’s *Pledge to Love Your Child’s Eyes*, which highlights the critical importance of prioritizing child eye health, starting with pediatric eye exams.

Additional work with IAPB has helped to elevate awareness of the significance of refractive error screening and testing to ensure clear vision for everyone. The company has also partnered with IAPB to advocate for government support that allows for the early detection of myopia to reduce the burden of the disease and ensure every child fulfills their potential. IAPB plans to host a Global Eye Summit in 2026.

In close collaboration with OGS, CooperVision builds upon its legacy of raising money and awareness by running its annual World Sight Day Challenge for employees across the globe. All employee-generated donations, many of which come from unique activities hosted at company facilities, will be given to OGS along with a company matching component. CooperVision also enables donations from its contact lens wearers by providing an option for patient rebates to be designated to OGS. The company is an OGS Global Platinum Partner and Dan McBride, CooperCompanies Chief Operating Officer, serves on its Board of Directors.

“We can never underestimate the power and potential of sight in children and adults alike. We need to cherish and celebrate its ability to change people’s lives through furthering education, enabling work, and even elevating families and communities out of poverty,” said Simon Seshadri, Senior Vice President, Global Marketing and Life Cycle Management, CooperVision. “Partnering with IAPB helps bring additional global attention to this critical issue, and supporting OGS aids its efforts to expand optometric care around the world. With our global leadership in myopia management and our MiSight® 1 day contact lens, we are pleased to see children’s vision at the forefront of World Sight Day this year.”

For more information or to join the cause, visit [www.iapb.org](http://www.iapb.org) or donate to the OGS World Sight Day Challenge at [www.givingsight.org](http://www.givingsight.org).

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### **About CooperVision**

CooperVision, a division of CooperCompanies (Nasdaq:COO), is one of the world’s leading manufacturers of contact lenses. The company produces a full array of daily disposable, two-week and monthly soft contact lenses that feature advanced materials and optics, and premium rigid gas permeable lenses for orthokeratology and scleral designs. CooperVision has a strong heritage of addressing the toughest vision challenges such as astigmatism, presbyopia, childhood myopia, and highly irregular corneas; and offers the most complete portfolio of spherical, toric and multifocal products available. Through a combination of innovative products and focused practitioner support, the company brings a refreshing perspective to the marketplace, creating real advantages for customers and wearers. For more information, visit [www.coopervision.com](http://www.coopervision.com).

### **About CooperCompanies**

CooperCompanies (Nasdaq: COO) is a leading global medical device company focused on improving lives one person at a time. The Company operates through two business units, CooperVision and CooperSurgical. CooperVision is a trusted leader in the contact lens industry, improving the vision of millions of people every day. CooperSurgical is a leading fertility and women’s health company dedicated to assisting women, babies and families at the healthcare moments that matter most. Headquartered in San Ramon, Calif., CooperCompanies has a workforce of more than 15,000 with products sold in over 130 countries. For more information, please visit [www.coopercos.com](http://www.coopercos.com).

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