



Nomination of Dr. Karine Briand as OSI's New Chair of Directors

MONTREAL, October 15, 2024 - The OSI Board of Directors is pleased to announce that Dr. Karine Briand has been elected its new chair. Dr. Briand succeeds Dr. Carol Marois, who will remain as director for one year to ensure a smooth transition. The board is comprised of 8 independent owner-optometrists.

Dr. Briand's charisma and contagious energy are widely recognized in OSI Summits and coaching events. She fosters a collaborative, supportive community among peers, driving numerous independent optometry initiatives across Canada. Her commitment to raising the bar in patient care continues to shape independent practices nationwide.

Dr. Karine Briand

After graduating from the University of Waterloo in 2010, Dr. Briand began her career working at Family Eye Care in Timmins and Iroquois Falls in Ontario, both independently owned. In 2016, she acquired the two clinics and implemented improvements that led to notable growth.

In addition to managing the clinics, Dr. Briand is deeply involved in her community. She served on the Timmins Community Health Center board and was its chair from 2022 to 2024. She also served as the president of United Way Cochrane-Témiskaming. A mother of three, Dr. Briand enjoys spending time farming and beekeeping with her family.

We congratulate Dr. Briand on her appointment and wish her great success in her new role.

OSI Group wants to extend their heartfelt thanks to Dr. Marois for his years of dedication to the board and his unwavering support of independent optometry.

ABOUT OSI GROUP:

Established in 1982, OSI Group is a leader in supporting and developing value-added services for independent optometry clinics throughout Canada. Headquartered in Montreal, the company is dedicated to empowering its members through community engagement and knowledge sharing.