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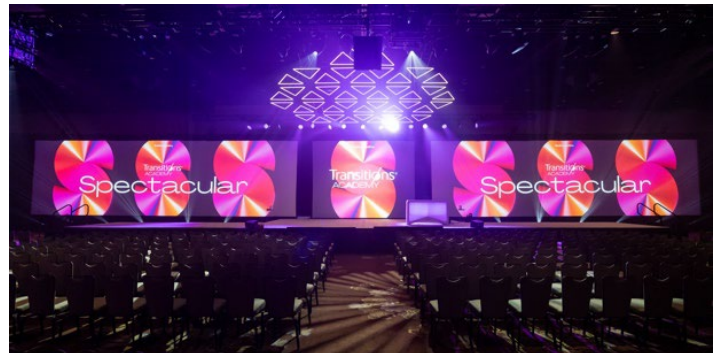
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**Transitions Announces Dates for Transitions® Academy 2025**

MONTREAL, Oct. 28, 2024 – Mark your calendars for Transitions® Academy 2025, taking place from February 2-5, 2025, at the JW Marriott Grande Lakes in Orlando, Fla.

Transitions® Academy 2025 will bring together industry professionals for two days of immersive learning, networking and innovation.

Attendees will have the opportunity to participate in a wide range of workshops, seminars, and hands-on sessions led by experts in the field and inspiring guest speakers.



The event is an extraordinary opportunity for attendees to expand their knowledge with the latest trends, technologies, and best practices in the optical industry.



Attendees will have the opportunity to network with other eyecare professionals from around the world and share their experience and success stories about *Transitions*®.

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### **About Transitions® Academy**

Transitions® Academy is one of the most well-recognized and unique educational events in the optical industry. Each year, thousands of industry professionals from across the globe attend to participate in professional development and product technology workshops, hear from experts and educators on marketing and industry trends, and learn from their peers and partners during panel discussions.

### **About the Transitions® Brand**

*Transitions®* eyeglass lenses and shields set new standards of advanced performance to provide ever increasing visual comfort, and always blocking 100% of UVA and UVB rays. Product leadership, consumer focus, and operational excellence have made the *Transitions®* brand one of the most recognized consumer brands in optics. For more information about *Transitions® GEN S™* and the product line, please visit [Transitions.com](https://www.transitions.com) or [Transitions.com/en-canadapro/](https://www.transitions.com/en-canadapro/).

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**NOTE:** For high resolution images, please contact Michael Battisti at 724-987-2640 or [Michael.Battisti@havasred.com](mailto:Michael.Battisti@havasred.com).