

WestGroupe Launches Versport: Advanced Sports Protective Eyewear Collection

Montreal, QC – October 24, 2024 – WestGroupe, a leader in the North American eyewear market, is proud to introduce *Versport*, an innovative sports protective eyewear collection by GVO, the creators of Nano Vista. *Versport* is designed to offer athletes top-tier protection with cutting-edge technology and design, enhancing vision care through groundbreaking products and superior materials.

About Versport

Versport is engineered to safeguard athletes from eye injuries during sports activities. Built with advanced materials and safety systems, *Versport* provides maximum protection against various hazards such as impacts from balls, projectiles, and player contact.

The frames are made from *Impact RX* and *Endur RX*—exclusive high-performance polymer-based materials known for their superior impact resistance, safety, elasticity, and comfort. Equipped with polycarbonate lenses and adaptable for RX lenses, *Versport* can help prevent over 90% of sports-related eye injuries.

Special design features include:

- **Extended Lens Height:** Offers increased protection and accommodates progressive lenses.
- **Safety Bevel:** Ensures lens security and stability.
- **Ventilated Nose Pads:** Provides optimal comfort and visibility.
- **Adjustable Band and Mini-Band:** Included with all models for a customizable fit.
- **QTEM System:** A patented mechanism that allows for quick transitions between temples and the sports band.

About Zeus DTS and Troy Models

Zeus DTS is designed with *antiSHOCK* and *AIRflow* technology, offering excellent impact resistance and ventilation for comfort during intense activities. Made from the durable *Endur RX* material, Zeus DTS is built to last. Its *FLEXFIT* design adapts to the wearer's face, ensuring a secure fit, while the *DUALOCK* system enhances stability. Available in three colour options—Matte Grey Red, Matte Black Green, and Matte Blue Cyan—and sizes 49-17-140, 52-18-140, and 56-20-140, Zeus DTS is a reliable choice for both men and women seeking superior eye protection.

Troy delivers maximum protection and unmatched comfort, designed for athletes engaged in contact sports. Crafted with *Impact RX*, Troy's frame is durable and flexible, designed to endure the most demanding sports environments. Featuring an innovative *Aero Bridge* to optimize airflow and improve visibility, Troy offers superior ventilation in key vision zones. Its adjustable design allows for a customized fit, while the *Wishbone Temple Tip*—inspired

by crossbow suspension—adapts to the ear for a cushioned, comfortable fit. The *Dynamic Temple Shaft* enhances security without limiting movement, and the *FlexFit* design ensures both stability and adaptability. Available in Matte Grey Red, Matte Black Grey, Matte Blue Cyan, Matte Black, and Matte Navy in sizes 55-18-135, 58-18-135, and 61-19-135, Troy is ideal for athletes who prioritize performance and protection.

Certified Protection

Both Troy and Zeus DTS meet the highest safety standards and certifications, including ASTM F803-14, European Standard EN166:2001, and certification by the AIDO Technological Institute.

Note: Versport sports protective eyewear must be exclusively fitted with Polycarbonate or Trivex lenses to ensure compliance with current safety certifications and provide optimal protection.

About WestGroupe

Established in 1961, WestGroupe is family operated with over 60 years of industry insight. Our mission is to provide unique and superior quality eyewear for the fashion-focused consumer. We are driven by our commitment to excellent customer service and exceptional products.

WestGroupe is dedicated to defining future standards in the optical industry by developing, creating, and supporting innovative products and services that allow our customers to succeed. WestGroupe offers a premium selection of international brands in over 40 countries, including FYSH, KLiiK denmark, EVATIK, Superflex® and OTP.

About GVO

GVO is a global leader in developing eyewear solutions for all ages. With a focus on cutting-edge technology and design, GVO is dedicated to improving the vision care experience through innovative products and partnerships.