



## **Ambassadors Share Insights on WCO CooperVision® Myopia Management Navigator in New Roundtable Discussion**

*Together, for the first time, they discuss how the Navigator is already empowering eye care professionals worldwide*

**ST. LOUIS (November 20, 2024)**—A new video of a roundtable discussion highlighting the WCO CooperVision® Myopia Management Navigator is now available. In the video, three of the four World Council of Optometry (WCO) myopia management ambassadors—Nicola Logan, Jagrut Lallu, and Síofra Harrington—came together for the first time to talk about the new educational resource and offer their insights on advancing myopia care globally. The conversation took place during the International Myopia Conference (IMC) in Sanya, China.

Watch the video from the roundtable discussion at [myopia.worldcouncilofoptometry.info/multimedia-resources/#myopia-navigator](https://myopia.worldcouncilofoptometry.info/multimedia-resources/#myopia-navigator).

WCO partnered with CooperVision, a global leader in myopia management, to launch the Navigator ([myopianavigator.info](https://myopianavigator.info)) in April 2024 as part of its efforts to further the adoption of myopia management as the standard of care. The Navigator is a free, interactive guide to evidence-based content, advice, and practical actions across the three Ms of managing myopia: mitigation, measurement, and management.

WCO President Dr. Sandra Block said, “With myopia reaching pandemic levels, the need to treat it proactively and slow its progression in children has never been greater. Since launching earlier this year, the WCO CooperVision® Myopia Management Navigator has already demonstrated its value in guiding eye care professionals in those important conversations with young patients and their families while helping advance myopia management as the standard of care. We are incredibly grateful to our ambassadors for their continued partnership in raising awareness of the Navigator on a global scale.”

The ambassadors’ roundtable discussion was moderated by Elizabeth Lumb, Director of Global Professional Affairs, Myopia at CooperVision.

“Our global ambassadors are leaders in the field of myopia management and are perfectly placed to introduce the Navigator to a wider audience and champion this cause,” said Lumb. “Hearing Nicola, Jagrut, and Síofra share the feedback they’ve already received about the Navigator—and how it’s being used by both experienced eye care professionals and those new to myopia management—highlights just how valuable they are in helping CooperVision and the WCO’s shared ambition in driving the adoption of myopia management with the support of this important resource.”

The WCO appointed a team of ambassadors, comprised of Nicola Logan, Global Ambassador, professor of optometry and physiological optics at Aston University in Birmingham, United Kingdom; Jagrut Lallu Asia–Pacific Ambassador, owner of Rose Optometry in Hamilton, New Zealand; Síofra Harrington, European Ambassador, lecturer and researcher at Technological University Dublin; and Ashley Wallace Tucker, Americas Ambassador, optometrist and owner of Bellaire Family Eye Care in Houston, Texas, to spread the word about the Navigator based on their myopia management educational roles, outreach, and practice-building initiatives. All four Navigator ambassadors are actively involved in day-to-day myopia management. For their full biographies, [visit the WCO website](#).

“Translating research into clinical practice is essential for integrating myopia management worldwide, and using the Navigator supports these efforts,” said Nicola Logan, PhD, MEd, MCOptom, SFHEA, FBCLA, Global Ambassador. “The clinicians I’ve shared the Navigator with find it to be a great resource. It’s beneficial not only for those just starting out with myopia management by providing a comprehensive overview, but also for those who have some knowledge about myopia but want access to up-to-date evidence.”

To access the WCO CooperVision® Myopia Management Navigator, visit [myopianavigator.info](https://myopianavigator.info). Explore the World Council of Optometry’s myopia management online resource featuring the standard of care [pledge signup](#) page, resolution, practical tools, and information for optometrists at <https://myopia.worldcouncilofoptometry.info/>. For questions about myopia management, email the WCO ambassadors at [MMNambassador@worldoptometry.org](mailto:MMNambassador@worldoptometry.org).

###

### **About the World Council of Optometry**

The World Council of Optometry (WCO) is an international membership-based non-profit organization for individual optometrists, industry professionals, and optometric organizations that

envisions a world where optometry makes high-quality eye health and vision care accessible to all people. Its mission is to facilitate the development of optometry around the world and support optometrists in promoting eye health and vision care as a human right through advocacy, education, policy development, and humanitarian outreach. To learn more, please visit [www.worldoptometry.org](http://www.worldoptometry.org) or follow us on [LinkedIn](#), [Facebook](#), [X](#), and [Instagram](#).

### **About CooperVision**

CooperVision, a division of CooperCompanies (Nasdaq: COO), is one of the world's leading manufacturers of contact lenses. The company produces a full array of daily disposable, two-week and monthly soft contact lenses that feature advanced materials and optics, and premium rigid gas permeable lenses for orthokeratology and scleral designs. CooperVision has a strong heritage of addressing the toughest vision challenges such as astigmatism, presbyopia, childhood myopia, and highly irregular corneas; and offers the most complete portfolio of spherical, toric and multifocal products available. Through a combination of innovative products and focused practitioner support, the company brings a refreshing perspective to the marketplace, creating real advantages for customers and wearers. For more information, visit [www.coopervision.com](http://www.coopervision.com).

### **About CooperCompanies**

CooperCompanies (Nasdaq: COO) is a leading global medical device company focused on improving lives one person at a time. The Company operates through two business units, CooperVision and CooperSurgical. CooperVision is a trusted leader in the contact lens industry, improving the vision of millions of people every day. CooperSurgical is a leading fertility and women's health company dedicated to assisting women, babies and families at the healthcare moments that matter most. Headquartered in San Ramon, CA, CooperCompanies has a workforce of more than 15,000 with products sold in over 130 countries. For more information, please visit [www.coopercos.com](http://www.coopercos.com).

### **Media Contact:**

Carson Daniels, McDougall Communications  
[carson@mcdougallpr.com](mailto:carson@mcdougallpr.com)

+1 (315) 427-6394