OPTORÉSEAU

For immediate release

OPTO-RÉSEAU LAUNCHES A NEW RECRUITMENT INITIATIVE: HAVE A VIRTUAL COFFEE WITH A NETWORK OPTICIAN

Brossard, Monday, November 11, 2024 – Opto-Réseau is innovating its recruitment process by offering opticians the opportunity to discover the culture and daily life of the company in a simple and relaxed manner. With the "virtual coffee" initiative, optical professionals can have confidential discussions with a network optician without any commitment.

A virtual coffee is an informal meeting—held online—to discuss daily life at Opto-Réseau. It's the perfect opportunity to ask questions about values, culture, or simply what it means to be part of the team. The process is streamlined to provide a friendly experience, tailored to the candidate's pace.

How does it work?



1. **Schedule a virtual coffee:** The candidate chooses the time that works best for them.

2. **Chat with an optician:** The perfect moment to ask questions and discover what makes Opto-Réseau unique.

3. **No commitment:** After the discussion, the candidate decides whether to pursue further steps or not. It's entirely up to them.

Benefits of the virtual coffee:

- No CV preparation required, no obligation to apply
- The opportunity to ask questions in complete confidentiality
- A relaxed meeting, with no pressure

This human and flexible approach reflects Opto-Réseau's commitment to creating a work environment where relationships are at the heart of success.

To schedule a virtual coffee, visit <u>www.opto-reseau.com/fr/cafe-virtuel</u> and discover if Opto-Réseau is right for you.

Interview Requests and Photos:

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About Opto-Réseau

Opto-Réseau brings **together 86 independent optometry clinics** in Quebec. Its mission is to provide exemplary eye care and the most suitable products for its patients. As a leader in the optical industry in Quebec for over 25 years, Opto-Réseau is recognized for its expertise and the quality of its services.