

For immediate release



## SPECSAVERS NAMED AS ONE OF THE BEST PLACES TO WORK IN THE WORLD

*Specsavers has been ranked 16th in the Fortune World's 25 Best Workplaces™ in 2024.*



**Vancouver, British Columbia (November 21, 2024)** – Fortune Magazine and Great Place to Work® selected the optical and audiology business from a list of organizations that took part in the Great Place to Work's employee survey process, with 7.4 million responses received, representing 20 million employees worldwide.

"This is an incredible achievement, and it is a credit to all our colleagues and partners who work hard to make Specsavers such a great place to work. I could not be prouder. Our ranking among so many other brilliant organizations on this list continues to drive our ambition in making life at Specsavers truly special," says John Perkins, Specsavers CEO.

To be considered for the list, companies must be identified as outstanding global employers with recognition on at least five Best Workplaces™ lists from across the world in 2023 or early 2024.

Colleagues said the opportunities offered to develop and grow as well as the culture and level of care for employees were the main reasons for rating the business so highly.

“We’re very proud to be named as one of the world’s best workplaces,” said Bill Moir, Managing Director, Specsavers Canada. “This global recognition reflects Specsavers’ commitment to putting its people first, which has been the foundation of our successful growth in Canada. People have, and always will be, at the heart of everything we do at Specsavers.”

Specsavers was recognized in Canada's Best Workplaces™ List for 2024, including additional awards for best workplace in retail/hospitality, for women and for giving back. Since arriving in Canada in late 2021, the company continues its rapid growth across the country, providing career and business ownership opportunities in Ontario, Manitoba, Alberta, and British Columbia.

With over 135 locally owned Specsavers locations in Canada, the company employs more than 1,500 people and has more than 300 independent optometrists in its network.

Organizations like Specsavers are assessed on their efforts to create great workplaces and positively impact people and communities across multiple countries around the world.

Full [Fortune World’s Best Workplaces™ in 2024](#) listings.

-30-

### **About the Fortune World’s Best Workplaces™**

Great Place To Work selected the World’s Best Workplaces by gathering and analyzing more than 7.4 million confidential survey responses, representing the experiences of 20 million employees worldwide at [Great Place To Work Certified](#) organizations. Organizations are assessed on their efforts to create great workplaces and positively impact people and communities across multiple countries around the world. Companies must have appeared on at least five Best Workplaces lists in Asia, Europe, Latin America, Africa, North America, or Australia during 2023 or early 2024, and have at least 5,000 employees worldwide, with 40% outside of its headquartered country. [Read the full methodology.](#)

### **About Specsavers**

Specsavers is an optometrist-owned and -led business that entered the Canadian market in late 2021. Since then, over 135 locations have opened across the country, in B.C., Alberta, Ontario and Manitoba. As part of Specsavers’ commitment to accessible eyecare, Specsavers equips every location with optical coherence tomography (OCT) technology, which helps optometrists to detect sight-threatening conditions, such as age-related macular degeneration, glaucoma and diabetic eye disease, in their earliest stages possible.

Founded in the UK 40 years ago by optometrist husband-and-wife team, Doug and Mary Perkins, there are now more than 2,700 Specsavers healthcare businesses globally, serving over 44 million patients and customers. Specsavers is driven by its purpose of "changing lives through better sight" and aims to transform the way Canadians experience eyecare by offering exceptional service, advanced clinical equipment, and affordable and quality eyewear.