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**Transitions Optical and the Opticians Association of Canada Now Accepting Applications for the 2024 Students of Vision Scholarship Program**

*This year students will be asked to discuss how they will educate younger patients about protecting their eyes from harmful light.*

MONTREAL, November 19, 2024 – As part of a partnership to support the next generation of eyecare professionals, Transitions Optical and the Opticians Association of Canada (OAC) are now accepting submissions for the 2024 Students of Vision Scholarship Program. Opticianry, optometry and optometric assistant students from across Canada are eligible to apply for the chance to win one of three prizes: a \$2,000, \$1,500 or \$1,000 scholarship. To be eligible, you must either be currently enrolled for the 2024-2025 school year or registered for the upcoming 2025 school year. All winners will also receive a pair of *Transitions*<sup>®</sup> evaluation lenses, and the first-place winner will receive an invitation to *Transitions*<sup>®</sup> Academy, taking place on February 2-5, 2025 in Orlando, FL.



To enter the scholarship program, students must develop a project in the form of an essay, video or presentation about how they will educate younger patients about protecting their eyes from UVA, UVB and blue-

violet light. A webpage with more information can be found at [Transitions.com/en-canadapro/students-of-vision](https://www.transitions.com/en-canadapro/students-of-vision). Submissions will be evaluated by a panel of judges against the following criteria: creativity, strategic thinking and ethics.

“Raising awareness about the importance of protecting young eyes from UV and blue-violet light is essential for promoting long-term eye health,” said Arnaud Rajchenbach, marketing and sales manager, Transitions Optical in Canada. “We’re proud to support future eyecare professionals who are dedicated to educating younger generations and making a lasting impact on vision care.”

All submissions should be sent to [StudentsofVision@Transitions.com](mailto:StudentsofVision@Transitions.com) by December 10, 2024. The winners will be announced in January 2025.

#### **About the *Transitions*® Brand**

*Transitions*® eyeglass lenses and shields set new standards of advanced performance to provide ever increasing visual comfort, and always blocking 100% of UVA and UVB rays. Product leadership, consumer focus, and operational excellence have made the *Transitions*® brand one of the most recognized consumer brands in optics. For more information about *Transitions*® GEN S™ and the product line, please visit [Transitions.com](https://www.transitions.com) or [Transitions.com/en-canadapro/](https://www.transitions.com/en-canadapro/).

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**NOTE:** For high resolution images, please contact Michael Battisti at 724-987-2640 or [Michael.Battisti@havasred.com](mailto:Michael.Battisti@havasred.com).