



## **COOPERVISION CANADA MEDIA ALERT**

### **COOPERVISION HOSTS CANADIAN ECPs FOR INNOVATION TOUR IN COSTA RICA**

CooperVision recently hosted an Innovation Tour for 20 eye care professionals from across Canada at its state-of-the-art, LEED® certified manufacturing facility located in San José, Costa Rica. The three-day event was part of the company's Canadian launch of its new clariti® 1 day multifocal 3 Add contact lenses. Attendees were provided a behind-the-scenes look into the innovative design and manufacturing of CooperVision's full family of clariti 1 day contact lenses, heard unique insights into the lives of today's patients with presbyopia, and learned more about the company's leadership in sustainability. The group also had the opportunity to participate in the planting of 75 trees in the lush forests of Costa Rica in partnership with Fundecor, a reforestation organization.

"I feel good knowing that when I prescribe clariti 1 day multifocal 3 Add contact lenses, I'm providing my patients with improved vision at all distances and freedom from reading glasses, while also doing my part in making a positive impact on the environment," said Pamela Schmitz, OD, of Whitby Vision Care in Ontario.

Beth Lennox, OD, returned to her Ontario practice, Cambridge Eye Care, feeling empowered to educate both her team and her patients about CooperVision contact lenses and sustainability. "It was incredible to see sustainable manufacturing and operations firsthand and learn how CooperVision is finding innovative ways to 'go green' for the benefit of not only our patients, but the planet."

To learn more about CooperVision's clariti 1 day multifocal 3 Add lenses, please visit <https://coopervision.ca/contact-lenses/clariti-1-day-multifocal>.