



WCO CooperVision® Myopia Management Navigator Now Being Used in 126 Countries

Demonstrates Widespread International Adoption of New Educational Resource

ST. LOUIS (December 17, 2024)—Less than a year since its launch, the WCO CooperVision® Myopia Management Navigator is now being actively used in 126 countries worldwide, marking a significant milestone for this new educational resource. Its usage represents 64% of all countries globally, with the United States, the United Kingdom, Malaysia, India, Australia, and Canada having the most active users.

The World Council of Optometry partnered with CooperVision, a global leader in myopia management, to launch the Navigator (myopianavigator.info) in April 2024. Developed to support the adoption of myopia management as the standard of care, the Navigator provides evidence-based content, advice, and practical actions to help eye care professionals in all stages of their myopia management journey. It highlights the three Ms of myopia management—mitigation, measurement, and management—offering actionable insights within each section.

WCO President Dr. Sandra Block said, “We celebrate this enormous achievement for the Navigator, which demonstrates the impact the Navigator is having all over the world. As the adoption of myopia management continues to grow, so does awareness of the crucial role myopia management plays in protecting vision in children now and adults in the future. We look forward to seeing even more users explore the Navigator in the years ahead, driving continued progress in transforming children’s eye care.”

The [myopia management standard of care resolution](#) was developed and introduced by WCO in April 2021. It includes the three main standard of care pillars of mitigation, measurement, and management. With the global support of CooperVision, WCO has since worked to advance awareness and adoption of this landmark initiative, which includes the launch of the Navigator.

The WCO appointed a team of ambassadors who are experts on the topic to raise awareness of the Navigator based on their myopia management roles, outreach, and practice-building initiatives. All four Navigator ambassadors are actively involved in day-to-day myopia management. For their full biographies, [visit the WCO website](#).

To access the WCO CooperVision® Myopia Management Navigator, visit [myopianavigator.info](https://myopia.worldcouncilofoptometry.info). Explore the World Council of Optometry's myopia management online resource featuring the standard of care [pledge signup](#) page, resolution, practical tools, and information for optometrists at <https://myopia.worldcouncilofoptometry.info/>. For questions about myopia management, email the WCO ambassadors at MMNambassador@worldoptometry.org.

#

About the World Council of Optometry

The World Council of Optometry (WCO) is an international membership-based non-profit organization for individual optometrists, industry professionals, and optometric organizations that envisions a world where optometry makes high-quality eye health and vision care accessible to all people. Its mission is to facilitate the development of optometry around the world and support optometrists in promoting eye health and vision care as a human right through advocacy, education, policy development, and humanitarian outreach. To learn more, please visit www.worldoptometry.org or follow us on [LinkedIn](#), [Facebook](#), [X](#), and [Instagram](#).

Media Contact:

Carson Daniels, McDougall Communications
carson@mcdougallpr.com

+1 (315) 427-6394