



Discover our new sunglasses collection
STAR ERA . MODERN ICONS



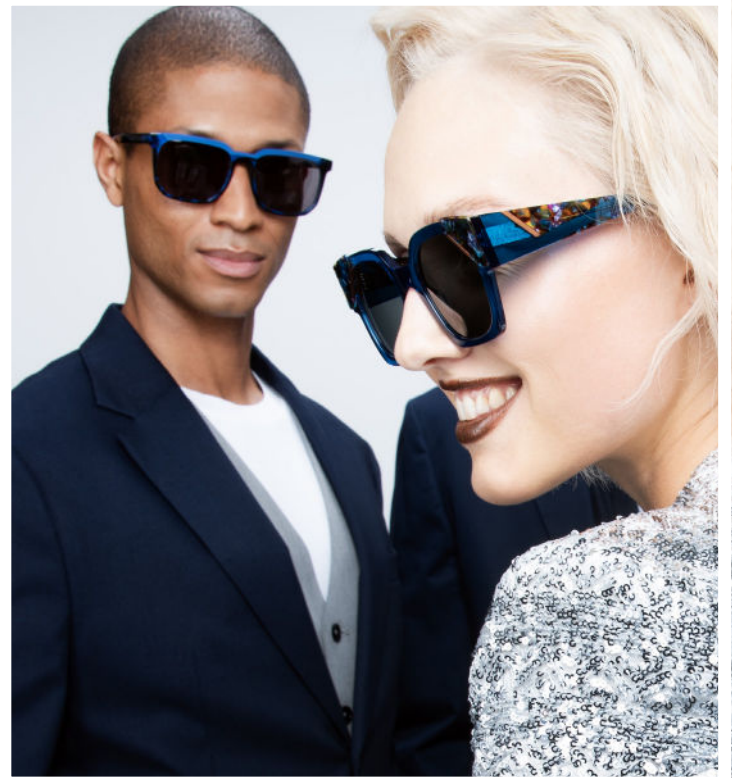
Times change, but icons remain, continuing to inspire and captivate. This vision guided the creation of our new sunglasses collection, where we have adapted the timeless glamour to modern influences to bring these 17 bold, iconic, and unforgettable designs to life for both men and women.



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The STAR ERA. MODERN ICONS campaign brings this vision to life through a series of portraits inspired by the world of entertainment, showcasing the unique, assertive character of the creations.



Oversized and dazzling finishes take center stage, women's models blend unique creativity with sophistication and emotion, offering styles as unique as the women who wear them. For men, the collection highlights strength and refinement, exploring new material combinations and exclusive technologies.



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WOMEN

SUNGLASSES COLLECTION

This line strikes for its bold style, expressed through vibrant, shifting colors and sculptural shapes that exude dazzling glamour. Imagination meets elegance in the most unexpected ways, featuring unique and captivating designs. Unmistakably J.F. REY, it captures attention with its spectacular allure that steals the spotlights.

Acetate work is at the core of the line, highlighting the boundless creativity of the J.F. REY Design Studio. Sculpted like a multifaceted diamond (BIANCA, BARBARA, BETTY), it takes on a graphic style through layered lamination effects (BRITANY, BRIDGET, BABY) or is adorned with a metallic detail that serves as its memorable visual signature (BABETTE, BRYNN).

All frames are equipped with Category 3 polarized nylon lenses and Flex or three-pin hinges, depending on the models.



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**Concept
 DIAMONDS**

**BIANCA
 BARBARA
 BETTY**



Bold in their proportions and geometry, these frames boast a refined design, enhanced by a hand-faceted finish reminiscent of a diamond.

Their sculpted, relief-style temples subtly catch the light, adding to their modern and cinematic allure. Translucent gradients and holographic hues create dazzling light effects, giving these frames a spectacular and unforgettable presence that leaves awe and admiration in their wake.





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**Concept
LOZANGE**

**BABETTE
BRYNN**

These sunglasses combine refined acetate and luxurious metal in a bold, harmonious, and highly creative aesthetic. Their geometric design highlights a sumptuous color palette, ranging from chic minimalism and monochromatic tones to captivating opulence: fusion tortoise patterns, translucent gradients, and sparkling accents.

A stainless-steel piece shaped like a stylized musical note meticulously drapes over the front and temples, adding a distinctive feature and a striking, unforgettable allure to the frame. Turn up the volume and make a bold statement with these models!





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**Concept
OVERLAY**

**BRIDGET
BRITANY
BABY**



Artistic innovation and exceptional craftsmanship. These models are crafted from a triple laminate of acetate, creating a layered thickness effect at the corners of the eyes, while adding a striking geometric dimension to the frames.

Graphic and artistic colorways enhance the custom acetate compositions, adding an exclusive and unique touch to these retro shapes. The front and temples are elevated by satin metal details, an iconic signature of the collection, which endows the frames with their distinctive and timeless character.





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SUNGLASSES COLLECTION **MEN**

This men's eyewear collection embodies strength and sophistication, blending exceptional craftsmanship with the best of modern technologies. Unique creations, aesthetic and high performing, distinguished by new combinations of materials and innovative designs.

Functional and elegant, they come with a modern style and exceptional quality, thereby enhancing the wearer's confidence. Whether it's the radical aesthetic of BRYAN, the sophisticated look of BRANDON topped with an aluminum or carbon top, or BURT, these models open new angles of acetate with bold, complex, and refined proposals.

Lightweight, comfortable, and durable, each frame is equipped with category 3 polarized nylon sunglasses lenses.



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**Concept
CHESTER
EVO**

**BRYAN
BRADLEY
BART**



These sunglasses are as bold as they are elegant. Their sculptural design, achieved through successive milling of acetate, showcases a radical uniqueness. Inspired by techno culture, their design reflects a spirit of unique creative freedom and a dynamic lifestyle, true to the visual identity of J.F. REY.

Coming with the best quality of polarized nylon lenses, they provide optimal protection against glare, even in the most extreme conditions. The Flex 3 hinge ensures both comfort and durability.





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**Concept
ALU-ACE**

**BRUCE
BRANDON**

Hybrid frames in acetate and aluminum, BRUCE and BRANDON combine modern technologies with a retro spirit. Their acetate structure is enhanced by a high-end, ultra-light colored aluminum bar: this innovative blend of materials creates a modern and original look, a true signature of character in a sophisticated design.

The polarized lenses, high-performance and highly durable, provide clear, reflection-free vision, further complementing the refined aesthetics of these frames.





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Concept
CARBON
CORE

BYRON
BRODY
BURT
BILL



The CARBON CORE sunglasses feature a retro style inspired by iconic double-bridge shapes, combined with a highly technical and refined design. They push the limits of performance and aesthetics to deliver an exceptional product, pairing timeless elegance with cutting-edge technological innovations.

Their design is crafted from an acetate front and a monobloc carbon frame, both durable and ultra-light. Every detail is meticulously thought out to ensure the highest premium quality, from the polarized, anti-reflective lenses to the flawless finish. Designed for optimal comfort, these frames stand out for their lightweight nature and durability, exceeding standard expectations.





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