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For immediate release

MARCOLIN: MARCO D'ACUNZO APPOINTED NEW CEO OF NORTH AMERICA

New York, NY, January 13, 2025 – Marcolin announces the appointment of Marco D'Acunzo as the new CEO of North America starting January 8, 2025. At Marcolin, Marco will be directly reporting to CEO & General Manager Fabrizio Curci and will oversee the Group's North American market.

Marco is a senior executive with more than 15 years of experience with premium brands in the automotive, sport and hospitality industries and brings extensive knowledge in sales, marketing and business strategy.

In his new role at Marcolin, Marco will be tasked to sustain the consolidation of a strategic region for Marcolin while launching new licensed brands in 2025 including Christian Louboutin, Abercrombie & Fitch and Hollister.

About Marcolin:

Marcolin is a worldwide leading group in the eyewear industry founded in 1961 in the heart of the Veneto district, Italy. It stands out for the unique ability to combine craftsmanship with advanced technologies through the constant pursuit of excellence and continuous innovation. The portfolio includes house brands (WEB EYEWEAR, ic! berlin), as well as licensed brands: TOM FORD, Guess, adidas Sport, adidas Originals, Christian Louboutin, Max Mara, Zegna, GCDS, MAX&Co., MCM, Pucci, BMW, K-Way®, Kenneth Cole, Abercrombie & Fitch, Timberland, GANT, Harley-Davidson, Marciano and Skechers. Through its own direct network and global partners, Marcolin distributes its products in more than 125 countries. At the end of 2023, Marcolin Group counted about 2,000 employees and net sales of €558.3 million.
www.marcolin.com